

Strategic Technology and Innovation Management Programme 2019

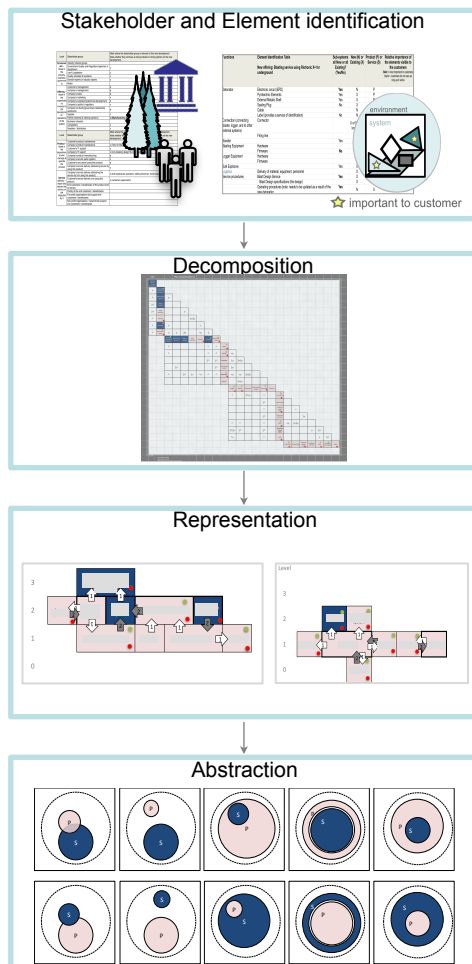
System Design Characterisation

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SDC is a workshop approach that supports the new product/service development process, resulting in clearer design specifications.

Aims

- ❖ Clarify the structure of a new system idea through decomposing the overall design into its elements by the nature of their relationships.
- ❖ Surface potential design complexities and suggests ways to simplify.
- ❖ Align the company's understanding of the potential value of the product and service portions within the new system.



Deliverables

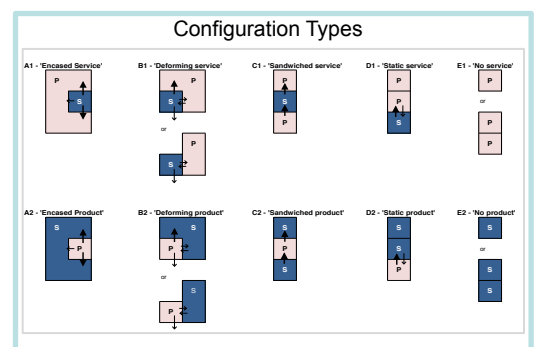
- ❖ Customised facilitated workshop(s)
- ❖ Digital copies of workshop output:
 - ❖ Stakeholder identification table
 - ❖ Element identification & relative importance table
 - ❖ Decomposition diagram(s)
 - ❖ Mini representation diagram(s), with summary of how the design may be simplified
 - ❖ Abstraction diagram
- ❖ STIM companies may apply SDC to other new design concepts on their own

Progress

The SDC project has been successfully completed in 2019.

Further research

- ❖ The mini representation diagrams could be aggregated at the system level, forming a representation that may resemble one of the configuration types:



- ❖ How do the configuration types relate to the human and non-human stakeholders, including technology, policy and environment, when the system is in-use? This may inform more effective stakeholder engagement during system design.
- ❖ A new project is proposed in 2020 to explore the interactions between stakeholder groups and portions of a commercialised system.